

amaica street artists PRESS RELEASE - 18/01/2011

The turn of yellow - Opening 15th February 2011

Jamaica Street Artists follow up the hugely successful *Inside-Out*, at the RWA, with the second stage in their year-long exhibition at the historic St George's, Bristol. Hot on the heels of *Red*, Jamaica Street Artists eclectic group of illustrators will be re-hanging the exhibition with new work inspired by the colour yellow, flooding the walls of the venue's Crypt Bar with light, providing an optimistic start to 2011.

With each new stage of the exhibition the illustrators will interpret a new primary colour, in their own distinct style, paying homage to this iconic triptych. Illustration traditionally defines, exemplifies or clarifies, condensing a multitude of ideas, narratives and associations into one cohesive element. The simplicity and minimalism of this theme creates a platform from which each illustrator can explore outwards. Rather than reducing an idea they are expanding upon it, creating a highly diverse array of work.

The exhibition highlights the dynamic associative power of colour, engaging the audience in making its own connections. In *Red* food illustrator Emma Dibben played with the idea of 'red hot', introducing associations between temperature and tone, whilst ING Discerning Eye prize winner Rose Sanderson addressed the colour's symbolic role as a visual representation of emotion.

In Yellow Abigail McDougall's local landscapes are illuminated by subtle changes in light with rivers dappled in light soaked reflections and streets bathed in the fading yellow light of the summer sun. Serena Curmi and Teresa Murfin have both used the striking boldness of the primary colours to draw attention to characters in their playful illustrations, emphasizing the wistful and whimsical elements of their design. RHS Chelsea Flower Show exhibitor Hannah McVicar uses colour to bring to life our horticultural heritage where as Leah Heming evokes a misleading childlike innocence in her humorous creations, demonstrating the exhibitions multi-generational appeal.

The exhibition also features the dark and surreal work of Tom Mead, wit and vibrancy from Chris Wright and hand crafted nostalgia from Bjorn Lie, promising a fresh approach as it unravels throughout the year.

Please note the exhibition is open to St George's visitors and members of the public, providing an extra enticement for concertgoers and visitors to arrive early and visit The Crypt Bar.

Red, Yellow, Blue runs August 2010 to September 2011, The Crypt Bar, St George's, Great George Street, Off Park Street, Bristol, BS1 5RR

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